

Business Niche – Article Sample

7 Tips To Help Your Business In 2018

With the end of 2017, another great year has started and it is the time to prepare ourselves for the coming months of the year 2018. Business owners are taking time to evaluate and assess their accomplishment and setting up for what is ahead. Your services and products are in demand and the profit margins are growing, so what's next? Of course "Scaling-Up"! Many businesses opt for the shortcut for growth, but the key to success is to take baby steps in order to ensure that your business experiences both financial and operational growth to get to next stage of success. Listed below are the 7 tips to help business in 2018 for success and growth.

Tip One – Daily Cyber Security Tips for Business

Today, most of the headlines highlight about major data breaches in government agencies and corporations as majority of agencies are being hacked. So, for the growth of the business and protecting the confidential data of your business, it is necessary that you take initiative for Daily Cyber Security. Below are some of the common **Daily Cyber Security Tips** which you must implement to prevent data breaching in your business.

- Improving Password Protection
- Restricting Access to Sensitive Data
- Technical Support to Team members about data protection
- Planning for future attacks and hacks

These were some of the common **Daily Cyber Security Tips** which can be implemented in business for preventing data breaches.

Tip Two – Tax Preparation Checklist 2017

Since the fiscal year 2017 is about to end and business are required to prepare their taxation and file them before the deadline to avoid penalties. Your tax preparation for the fiscal year 2017 should not be a daunting task if you know the **Tax Preparation Checklist 2017**. Here is the checklist for your assistance.

- File the correct Tax Form based on your business structure
- Provide general information from legal name to address
- File all the expense recipients
- Prepare all the bookkeeping and reporting documents
- Know where to integrate the interest income
- Know the eligibility for home office dedications

Tip Three – Switch to Cloud Based Systems

Businesses tend to store data on local servers and while you scale up the quantity of data will also scale up and hence the best way to store the data is cloud based server where all the business data can be stored safely.

Tip Four – Implementation of CRM System

Maintaining the spreadsheets in order to track clients and order information should not be cut off when you plan to scale up. So, you must switch to CRM system so as to accommodate the increasing data when you scale up your business.

Tip Five – Make Your Presence Felt

Use Print Media and Social Media that is relevant to your industry and this will help you to make your business present felt amongst your business clients and customers.

Tip Six – Use Marketing Tips

There are many hail marketing tips which can be used to create awareness about your business and educate people about your brand.

Tip Seven – Get your Finances Organized

You need to ensure that you have good access to the funds and the cash flow and working capital before embarking on scaling up.

Social Media Niche – Article Sample

Are You A Victim Of Social Media Hack? Just Stay Tuned For Best Safety Tricks

Be it a 10-year-old child or 60-year-old adult, everyone is getting social media addict these days. Social media platforms are good to stay connected to your friends and acquaintances but while using them your utmost priority should be your safety. The files, pictures and media you share needs to be protected. As any sort of hack may lead to severe unwanted consequences.

There exist several measure and different **Security Awareness Training Course** that you can take into consideration to stay away from unethical hackers.

The write up below will guide you with top notch practical tips and tricks to keep your social media account safe and secure.

Get Acknowledged To Social Media Safety tips:

While creating and using any social media account you should keep following tips in mind to keep your pictures and other sensitive personal data safe.

1. Make Use Of A Strong Password:

Keep your password lengthy and tricky. It should be a combination of alphanumeric and different symbol. Never use something that can be an easy guess. Do not use same password for different accounts. Try to create a unique password for different uses. If you have your social media account logged in through your smartphones, keep your phone password protected.

2. Always Keep A Check On Your Friend List:

Before adding up anyone in your friend list that is before accepting or sending the friend request, make sure you know the person quite well. Adding an unknown person may involve risk. There exist several fake accounts, so add selective people.

3. Read Privacy Policies Carefully:

Before registering yourself with any social media platform get familiar to its privacy policies. If you cannot understand, learn them well first. Always manage and customize your account's privacy settings that best fits your safety requirements.

4. Always Be Careful While Sharing:

Whatever you are sharing on social media should not be very sensitive information. Specially home address, phone number or any such info that should not be public should never exist on your wall. Apart from the wall and story sharing, you should be sensitive about the information you share in personal chat. Do not share any private details over social media even if you know the person well. Try to use more secure ways like mail and phone calls for transfer of personal data.

5. Remember To Log Off:

Never leave your account logged in. Whenever you are done with your browsing log off from all your social media accounts. You can re login whenever required, it hardly takes time. But being logged in all the time makes your account an easy prone to hacks.

Social Phishing Statistics reveals the increase in number of hacks and the unstoppably growing ratio of cybercrimes with each passing day. Although, stopping hacks completely is not our cup of tea but ensuring our safety with simplest tips is an easy adoption to us. So, it's better to take precautions then crying over the spilled milk. Stay safe and then enjoy your social media platforms to fullest.

Travel Niche – Article Sample

5 Tips For Families Traveling to Malaysia

Penang is one such tourist destination which is truly fascinating and astonishingly beautiful that can offer the tourists of all ages an exhilarating holiday experience. When planning a family vacation to Penang Malaysia it is important that you are aware about all the tricks that go into saving money and making your holiday experience a memorable one. Penang is the tropical state of Malaysia which comprises Penang Island with neighboring portion of mainland and holidaymakers often include this island in their list when planning a trip to Malaysia, owing to its family friendly attractions, beach side resort towns and historic and bustling state Capitol, Georgetown. So, let us have a look at the **Things to Do in Penang** for families and also get some ideas where to find best holiday homes and rooms that are safe and affordable.

Tip One – Finding Family Rooms and Accommodation in Penang

When travelling with family, it is often suggested to book your hotels and rooms in advance instead of preferring to travel on-the fly. It is strongly recommended that you book online for rooms in Penang or prefer to **Rent a Safe Vacation Home** at affordable price, especially if you are travelling with family for longer duration. There are many places for accommodation in Penang that are safe and affordable for you. You will find accommodation of every style, at all prices, ranging from backpacker hostels to luxury 5 Star Hotels to affordable vacation homes for rent.

Tip Two – Planning for Couchsurfing

Visitors and vacationers to Malaysia are now planning for Couchsurfing as it is the latest trend amongst the vacationers. This is the type of accommodation which helps people to save money and also experience the homely feel. Couchsurfing is the community that provides places for rent to vacationers who need safe accommodation for rent during their visit. The vacationers can also select a host in Penang and **Rent a Safe Vacation Room** for their stay.

Tip Three – Opt for Travel Package to Save Money

Planning a vacation in Penang with family would demand for spending huge sum of money and the amount may simply add up for accommodation, sightseeing, hotel rooms and flights. So, people who are wise and smart often prefer to opt for the holiday packages with a travel portal. There are many popular travel websites that offer you the facility to choose a tour package as per your budget and preferences and get the opportunity to select packages with your budget.

Tip Four – Shopping for Family

Remember, Penang is the Tropical Island with many shopping hubs and it is necessary that you look for the best places from where shopping can be done. If not necessary then don't purchase from the markets of Penang as they are expensive compared to other states of the nation. Visitors must explore all the sights and attractions that Penang has to offer and do their shopping from the Capitol Town.

Tip Five – Other Tips to Save Money

Sightseeing across Penang should be done through cabs as they are the cheaper means of transportation in this island. There are coupon codes available that can be used while hiring cab services and save some money on your rides.